**Blackboard Connect Message Samples for Attendance**

**General Attendance**

Good Morning/Evening: We are calling from <<SCHOOL NAME>>. Student attendance is a top priority in L.A. Unified. If students are not in school, they cannot learn. The District is partnering with parents to ensure that every child comes to school every day. Our goal is for all students to have no more than seven absences throughout the academic school year. Educational studies show that students who maintain excellent attendance in school do well. For every day missed, it takes a child three days or more to make up for lost instructional time. Keep it under 7. Every day matters. This year we will work together to improve the attendance of every student in our schools. We appreciate your support.

**Holidays:**

Good Morning/Evening: We are calling from <<SCHOOL NAME>>. This is a friendly reminder that there will be no school on <<DAY, MONTH, DATE>> due to the <<HOLIDAY>>. Students are to return back to school on <<DAY, MONTH, DATE>>. Please remember that student attendance is a top priority for L.A. Unified. Our goal is for all students to have no more than seven absences throughout the academic school year. Keep it under 7. Every day matters. We are partners with you and we are here to support your child’s education. Thank you.

**Inclement Weather (End of the day):**

Good Evening: We are calling from <<SCHOOL NAME>>. School attendance is important every day, even on rainy days. Today << NUMBER OF STUDENTS ABSENT>> students were absent due to the weather conditions. Please remember that student attendance is a top priority for L.A. Unified. Our goal is for all students to have no more than seven absences throughout the academic school year. Keep it under 7. Every day matters.